

3RD SINGAPORE INTERNATIONAL PUBLIC HEALTH CONFERENCE

15TH SINGAPORE PUBLIC HEALTH & OCCUPATIONAL MEDICINE CONFERENCE

The **FUTURE** of **PUBLIC HEALTH** in **ASIA**

3-4 September 2020
2 Sept 2020 (Pre-Conference Workshops)
Grand Copthorne Waterfront Hotel, Singapore

Organised By



Saw Swee Hock
School of Public Health

SPONSORSHIP OPPORTUNITIES



Promote & Showcase

**Sponsor
Benefits**

Network & Connect

ABOUT THE CONFERENCE

The 3rd Singapore International Public Health Conference and 15th Singapore Public Health & Occupational Medicine Conference (3rd SIPHC and 15th PHOM) is jointly organised by the College of Public Health and Occupational Physicians of the Academy of Medicine, Singapore, and the NUS Saw Swee Hock School of Public Health.

The Conference is held every four years. It brings together a multi-national, multi-sector and multi-disciplinary panel of public health professionals and practitioners, academics, researchers, policy-makers and international stakeholders from around the world. It allows participants to share their insights on a plethora of issues ranging from the use of novel technologies for surveillance of emerging infectious diseases, and improvement in healthcare delivery, workplace health and safety, and aviation safety to the employment of novel strategies for the promotion of well-being and mental health, and the development of innovative health financing models. This two-day event will enable the discussion of successes, barriers and opportunities in tackling existing and emerging public health challenges and exchange knowledge about effective policies, programmes, best strategies, practices and methodology.



Audience

550

- Academic Faculty and Researchers
- Policy-makers
- Programme Directors
- Hospital CEOs, COOs, Administrators and Managers
- Professionals working in public health, hospitals and health systems, human services, managed care
- Public Health (PH) and (OM) Physicians, and Aviation Medicine Physicians
- Non-physician PH and OM Practitioners
- Front-line public health workers (urban, rural and remote communities)
- Public Health and Medical Students
- Media, Healthcare Communicators
- Anyone who is interested in the improving the health and well-being of populations



Speakers

60

- Including some of the most influential public health thought leaders
- Prominent public health leaders and decision makers

GENERAL SPONSORSHIPS

Entitlements	Principal Elite (S\$50,000)	Premier (S\$35,000)	Lunch Symposium (S\$20,000)	Breakout Session (S\$15,000)	Coffee Breaks (S\$10,000)
Pre-Event					
Logo Branding on Event Collaterals	✓	✓	✓	✓	✓
Logo & Writeup on Event Website	✓	✓	✓	✓	✓
Announcement on SSHSPH @ FB Page	✓	✓	✓	✓	✓
During the Event					
Logo on main conference backdrop	✓	✓		✓	
Logo on E-Backdrop in breakout rooms	✓	✓			
Logo on E-Backdrop in sponsored breakout room				✓	
Logo on projections during lunch sessions over the 2-day event			✓		
Logo on coffee table stands					✓
Special mention during opening & closing ceremonies	✓	✓	✓	✓	
Special mention during sponsored breakout session				✓	
Special mention during lunch sessions			✓		
Presentation of 5-min welcome video during lunch			✓		
Recognition on lanyard (EXCLUSIVE)	✓				
Logo printed on delegate tote bag (EXCLUSIVE)	✓				
Collateral inserts into delegate tote bag	3	2	1	1	
Exhibition space	✓	✓	✓	✓	
Logo on photo backdrop (NEW)	✓	✓			
Logo on on-the-spot Sketchpost visual graphic recordings of the conference sessions (NEW & EXCLUSIVE)	✓				
Display ad on programme book	Back Cover	Inside Front Cover	1 Full Page	1 Full Page	1 Full Page
Conference passes	6	4	2	2	1
Pull up banner	1				
Post Event					
Special mention in relevant post-event follow up materials	✓				

SPECIAL SPONSORSHIP PACKAGES

Perhaps you would like to put your company name to something really memorable and different with the type of visibility you desire.

Bursary Funding for Delegates (Sponsorship at cost)	Partner with us in assisting delegates from the developing nations who would otherwise not be able to attend the conference, by contributing to their travel, accommodation and other conference-related expenses. These bursaries are awarded based on the quality of submitted abstracts. The extent of acknowledgement for sponsorship will depend on the level of sponsorship and subject to conference organiser's approval.
Opening Act Sponsor (\$10,000)	We are looking for a very special partner to team up with for the conference's opening ceremony. A great opportunity for help us kick the event off in style!

ITEM SPONSORSHIPS

Each item can be exclusive to one sponsor by contributing the designated amount as listed. We encourage early consideration for an exclusive opportunity.

Oral/ Poster/ Video Presentation Sessions (\$5,000 Exclusive)	Your company will be recognised on signage in the poster area, a high traffic and prominent location of the exhibit hall.
Conference Delegate Tote Bag (\$5,000 Exclusive)	Your company logo will be displayed on a tote bag provided to each delegate at the point of registration.
Badge Lanyards (\$5,000 Exclusive)	Includes recognition on the badge lanyard provided to each delegate at the point of registration.

O MORE SPONSORSHIP OPPORTUNITIES

- Do you have anything else in mind? We would love to hear any other ideas that you may have.
- Contact the sponsorship sub-committee to discuss.

EXHIBITION SPACE (min \$7,500 for 1 table-top space)

- Name, 200-word company profile* and logo on the 3rd SIPHC & 15th PHOM 2020 website 'Exhibitors' page linked to the exhibitor's corporate website (text to be provided by exhibitor).
- Rental of one 1 table-top space in high-traffic exhibition hall including, a 6ft (w) x 2.5ft (d) table with plain table skirting, 2 chairs and 1 x 13amp power socket.
- Name and logo in conference programme.
- 2 Exhibitor badges. Maximum of 2 additional badges can be issued on request at \$150 per badge.

CONFERENCE PROGRAMME ADVERTISING

Back Cover	\$2,500
Full Page Inside Front Cover	\$2,500
Full Page Inside Back Cover	\$2,000
Full Page Advertisement	\$1,500
Half Page Advertisement	\$800

PAST PARTNERS

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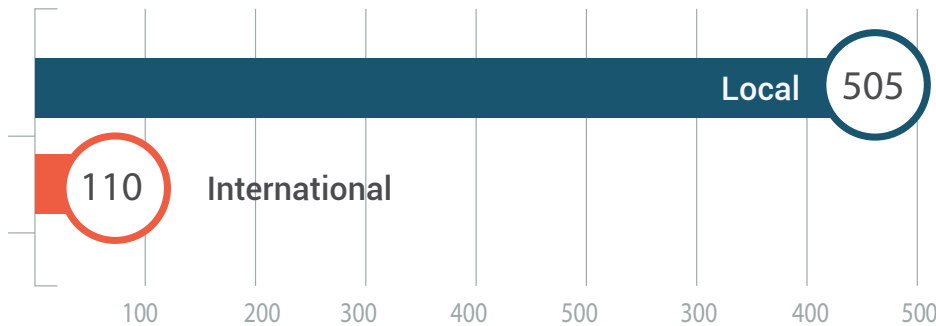


Abstract Poster Displays



Event Exhibitors

ATTENDEES



Attendees: **26** Countries

Exhibitors: **7**

Oral and Poster
Abstract submissions: **170**



Grand Copthorne Waterfront Hotel
392 Havelock Rd, Singapore 169663



Opening Address by the Guest of Honour
Dr Amy Khor, Ministry of the Environment and
Water Resources & Ministry of Health, Senior
Minister of State



Grand Ballroom at Level 4



SUBMISSION DEADLINE

Display ad art, company profile text and logos must be received no later than
17 July 2020.

ABOUT THE ORGANISERS



The College of Public Health and Occupational Physicians was inaugurated on 1 February 2013, from the Chapter of Public Health and Occupational Physicians founded in 1980. As part of the Academy of Medicine, Singapore, the College is a professional institution of Public Health, Occupational Medicine and Aviation Medicine specialists to advance the art and science of Preventive Medicine in Singapore through postgraduate specialist training, maintenance of high standards and ethical integrity through continuous professional development. The College provides professional leadership and makes recommendations to the Academy on respective specialist qualification and training. The College engages challenges related to the health and well-being of the population, and its Fellows serve on many national academic, training and intervention programmes.



Saw Swee Hock
School of Public Health

Building upon decades of experience in research, training and practice in epidemiology and public health, the Saw Swee Hock School of Public Health (SSHSPH), National University of Singapore, was established in October 2011 as Singapore's first and only full-fledged national public health tertiary education institution. The School is also a member of the National University Health System (NUHS).

The School aims to continually foster healthier communities in Singapore and the region, and impact public health programmes and policies through its robust educational programmes and translational cross-disciplinary research work on cohort studies and life course epidemiology, infectious disease research, health technology assessments, health promotion, workplace safety and health, health systems evaluation and health services research. An interdisciplinary approach, augmented by rigorous training, applicable research and regional partnerships, places SSHSPH at the forefront of public health knowledge discovery and practice in Asia.

The School actively collaborates with many partners including the London School of Hygiene and Tropical Medicine, Karolinska Institutet, Harvard School of Public Health and University of Michigan School of Public Health. Its flagship programme, the Master of Public Health (MPH) degree, attracts students from a wide range of disciplines from within Singapore and throughout the region

For more information, please visit <https://sph.nus.edu.sg/>

Connect with us:



www.facebook.com/nus.sshsph/



www.youtube.com/user/SSHSPH



www.linkedin.com/school/saw-swee-hock-school-of-public-health/

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